



HOUSE
OF
TONI&GUY

THE HISTORY OF...

TONI&GUY
HAIRDRESSING

Pioneering, inspirational and passionate for 50 years, TONI&GUY has dominated the hairdressing industry making exceptional hairdressing available internationally.

Founded in 1963 TONI&GUY has since grown from a single unit in Clapham, South London to a multinational company comprising of salons and academies worldwide with 226 salons in the UK and 171 internationally.

A house-hold-made our first-class reputation has seen us receive many awards (including over 50 British Hairdressing Awards) and accolades including the title of Super-Brand and Cool Brand (a first for any hairdressing company).

The fashion-led hairdresser - we have been the 'Official Haircare Sponsor' to London Fashion Week since September 2004 and create stunning catwalk hair for over 50 designer shows each year. We offer our clientele fashion-led, wearable hair that's as individual as they are, in an environment that's as welcoming as it is stylish.

We aim to exceed industry standards with continually trained staffs, offering the latest cutting and coloring trends to create the ultimate fashion accessory, fabulous hair for each and every client.

Paulsons
Beauty & Fashion
Private Limited

Paulsons is the company that aims at representing fashion and lifestyle at global standards. With a rich experience in the field of education, the trust has promoted a number of educational institutions in and around Pondicherry.

In 2010, Toni&Guy – the world's #1 hairdressing brand was launched in Chennai by the Paulsons Group. The group also owns the master franchisee for Essentials – a diffusion brand from Toni&Guy. The company's association with premium brands was strengthened by the inclusion of Häagen-Dazs franchise and over a period of a few years, the group also launched homegrown brands like Chakra Urban Spa, Jonah's Bistro, Slam Lifestyle and Fitness Studio, Provoke Lifestyle Magazine – TV & Radio, Sulthan's Biryani, Big scoop, PLAY and the group's first foray into the world of online games – Kalutai.

The group also runs a chain of hotels called Anbu Park Group of Hotels in Villupuram, Tiruchirapalli and Pondicherry (all in Tamil Nadu, India) and a brand new Ginger property in liaison with the Taj Group of Hotels.

The Paulsons Group constantly looks for means to reinvent themselves and set fresh standards of quality and this belief is what has led the company to its consistent growth and stability.

PROFESSIONAL
SEBASTIANTM


SYSTEM
PROFESSIONAL


WELLA

STYLING

Influenced by seasonal trends we aim to translate high fashion into wearable style creating a bespoke look for each and every client that's as individual as they are. During your consultation we consider what you wear, how you maintain your hair and offer our professional recommendations on your personal image plan.

HAIRCUT

MEN'S CUT & STYLING

Style Director (*Selective Outlets)	1800
Creative Director	1500
Top Stylist	1200
Senior Stylist	900
Stylist (*Selective Outlets)	800
Kids Haircut (*Age 5-10 Years)	700
Deep Conditioning	800

WOMEN'S CUT & BLOW DRY

Style Director (*Selective Outlets)	2600
Creative Director	2200
Top Stylist	1800
Senior Stylist	1500
Stylist (*Selective Outlets)	1200
Kids Haircut (*Age 5-10 Years)	800
Fringe Cut	600
Deep Conditioning	1000

BLOW DRY

Wash and Blast Dry	700
Extra Long Hair (Blast Dry)	800
Straight Blow Dry	900
In Curl/Out Curl	1200
Extra long (Blow Dry)	1300

SHAVE

Zero Trim	150
Regular Shave	300
Beard Shape-Up	350
Beard Design	500
Head Shave	500
Royal Shave	1000

STYLE DIRECTOR

Hand picked because of their exceptional skill, these are the TONI&GUY elite. The Style Director's are responsible for the salons creative direction, ensuring that the latest trends and cutting techniques are available to their clientele.

CREATIVE DIRECTOR

Super qualified, a Creative Director sets and maintains the standard and leads the team to creative perfection - proven skills as a professional ensure super confidence and super great haircuts.

TOP STYLIST

A Top Hair Stylist is someone who continually learns and strives forward in order to lead the fashion pack and deliver unmatched ability to every person he or she comes in contact with. Top hair stylists set trends, take chances and wield the trust of their clients well to accomplish feats often though impossible in the world of fashion.

SENIOR STYLIST

A Senior Stylist has all the qualities of a stylist, the biggest difference is length of employment. A senior stylist has pierced their skills, built a strong customer base through their confident approach to delighting their clientele, whilst having perfected the TONI&GUY methodology.

STYLIST

All staffs are trained at one of our International Academics taught by the award winning International Artistic Team, premier educators that teach globally and inspire the industry.

*Government taxes are applicable



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COLOR SERVICES

TONI&GUY ♥ COLOR!

In fact we are firm believers that no haircut is complete without one - color makes a great haircut AMAZING. Much the same as cosmetics, color can enhance skin tone, create highlighting and enhance your best facial features. Fashion-focussed, we offer the latest in coloring techniques with suitability in mind. Ask today for one of our colorists to recommend how you can enhance your haircut through color.

TINT RE-GROWTH Give the roots a top-up of color and add extra shine.	2800 onwards
GLOBAL COLOR Men Women	2000 onwards 6000 onwards
MEN'S CAP HIGHLIGHTS Highlights for short hair	4000 onwards
HIGHLIGHTS FULL HEAD Total coverage of head with highlights/lowlights - a natural, multi-toned coloring that lightens/darkens hair and adds shine	7000 onwards
HIGHLIGHTS HALF HEAD Total half coverage of head with highlights/lowlights - a natural, multi-toned coloring that lightens/darkens hair and adds shine.	5000 onwards
T-SECTION Hairline highlights	2500 onwards
PER STREAK (without pre light)	1000 onwards
MOUSTACHE COLOR	300
BEARD COLOR	500 onwards
COLOR CHANGE/CORRECTION Cleanses you of your previous coloring session and adds a minor-color tone change.	8000 onwards
PRE LIGHT/TONER Ultimate blonde ambition	
ADVANCE COLOR TECHNIQUE Balayage, Ombre, Lumi-Ombrage	8000 onwards

PRICE ON CONSULTATION

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STYLE CHECK

IRONING

Temporary Straightening

Shoulder Length	1500
Below Shoulder	1700
Extra Long	2000

SCRUNCHING

Enhancing your natural Curl pattern

1200 onwards

MEN'S STYLING

700

TONGING

Temporary Shapes of Curls and Waves

Shoulder Length	1500
Below Shoulder	1800
Extra Long	2000

PERMING

Permanent curl service

Shoulder Length	6000 onwards
Below Shoulder	7500 onwards

HAIR TREATMENT

STRAIGHTENING/ SMOOTHENING/ REBONDING

Permanent solution for frizz free treatment

Fringe	3000 onwards
Crown Area	5000 onwards
Up to Neck	6000 onwards
Shoulder Length	9000 onwards
Below Shoulder	10000 onwards
Up to Waist	12000 onwards

BOTOX

Copacabana Tanino Botox Leaves You With Smooth Silky Hair Without Any Damage.

Fringe	5000 onwards
Crown	7000 onwards
Up to Neck	8500 onwards
Shoulder Length	11000 onwards
Below Shoulder	13000 onwards
Up to waist	15000 onwards

CYSTEINE/KERATIN

The Ultimate Curl Softening Treatment

Fringe	4500 onwards
Crown Area	5500 onwards
Up to Neck	7500 onwards
Shoulder Length	10000 onwards
Below Shoulder	11000 onwards
Up to Waist	13000 onwards

BOTOLISS

The ultimate solution for achieving sleek, straight, and frizz-free locks without the need for daily styling.

Fringe	5000 onwards
Crown	7000 onwards
Up to Neck	8500 onwards
Shoulder Length	11000 onwards
Below Shoulder	13000 onwards
Up to Waist	15000 onwards

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PROFESSIONAL HAIR SPA

SHEA HAIR RETENTION TREATMENT

Nourishes and Moisturizes Your Hair & Scalp

Men's	2000 onwards
Women's Shoulder Length Hair	3000 onwards
Women's Extra Long Hair	3500 onwards

SHEA HAIR CURL TREATMENT

All Time Favorite for Dry or Damaged Curls

Men's	2000 onwards
Women's Shoulder Length Hair	3000 onwards
Women's Extra Long Hair	3500 onwards

SYSTEM PRO RE-BORN TREATMENT

Anti-Hair Fall / Anti-Dandruff / Hydrating / Color Protection / Frizz Control

Men's	2000 onwards
Women's Shoulder Length Hair	2500 onwards
Women's Extra Long Hair	3000 onwards

SEBASTIAN PROFESSIONAL TREATMENT

Intense Hair Conditioning and Nourishing Treatment

Men's	2000 onwards
Women's Shoulder Length Hair	2500 onwards
Women's Extra Long Hair	3000 onwards

WELLAPLEX

Transform Damaged Hair To Stronger Hair

WELLAPLEX CARE SPA	3500 onwards
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Our Brands



Ask our reception team for further details or
visit www.paulsons.in

SEPT 2025



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